

Inspiration Healthcare Group plc
Providing Advanced Medical Technology

Mello 2019

Neil Campbell Chief Executive Officer







About Us



- Award Winning Medical Technology Company, founded in 2003, 4 founders are still with the business
- Cash generative profitable growth over 15 years
- Fiscal year ended Jan-19: Sales of £15.5m and EBITDA of £1.65m 3 year EBITDA CAGR of 8.6%
- Transitioned from UK distributor to global provider of neonatal and patient warming products
- Strong IP portfolio
- Products sold to every NHS Neonatal Intensive Care Unit (NICU) approx. 200
- Actively selling products in over 50 countries through over 75 distributors

1 Earnings Before Interest, Tax, Depreciation, Amortisation, share based payments and exceptional items on a basis consistent with prior year before applying IFRS 16











Our Ambition & Strategy



Become a global leader in neonatal intensive care equipment Targeting £100m revenue & c.15% EBITDA margin in the medium term

Continued organic growth from existing products in Core
Business

Further investment in and development of Disruptive Technologies

Acquisition of small to medium sized assets and or technologies

Key Internal Sites

Strong knowledge of market within management

Track record of identifying and commercialising disruptive technologies

Understanding of the regulatory landscape

Relationships with Key Opinion Leaders

Experienced management team with Subject Matter Experts in Medical Devices







Neonatal – competitive landscape

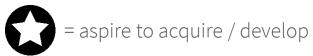


	Inspiration	Dräger	(gg)	PHILIPS	smiths		ATOM MEDICAL	Fisher&Paykel HEALTHCARE
Thermoregulatory / Phototherapy	⊘	Ø	•	•	8	O		8
Feeding tubes / bottles	0	8	8	\bigcirc	\bigcirc	8	8	8
Respiratory Support Capital	O	⊘		8	8	8	8	
General Disposables	0	8	8	•	8	\bigcirc	8	8
Resuscitation / Resp Disposables	⊘	O	⊘	8	\bigcirc	8	⊘	⊘
Monitoring & Diagnostics	\bigcirc		•	•	8		8	8



= currently sell all / part





Our Market Opportunity - Neonatal



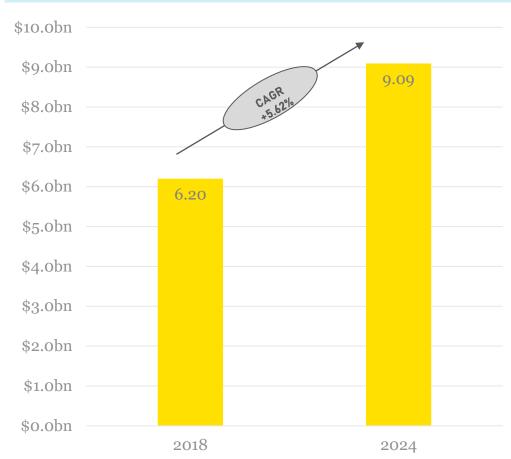
Key Stats

- Every year, an estimated 15 million babies are born preterm¹ and this number is rising³
- Preterm birth complications are responsible for approximately 1m deaths in 2015 – the largest cause of mortality in infants under 5 (18%)³
- Across 184 countries, the rate of preterm birth ranges from 5% to 18% of babies born, of which 10% require resuscitation at birth ³
- Typical preterm babies cost approximately £1,500 per day in NICU in developed world
- Global Market for Neonatal Medical Equipment: \$9.09bn by 2024²

Sources:

- (1) Before 37 completed weeks of gestation
- (2) Zion Market Research August 2018
- (3) Global, regional, and national causes of under-5 mortality in 2000-15 Liu L et al 2016
- (4) Global, Regional & National estimates of levels of preterm birth 2014 Chawanpaiboon et al 2019

Global Neonatal Intensive Care Equipment Market²









Market Potential for Products:

Sub-Sectors



Neonatal Intensive Care Respiratory Devices Market:

US\$1.4bn → US\$2.15bn between 2019 and 2027*

Our current products include: Inspire nCPAP

Inspire rPAP

Viomedex Breathing Circuits

First Breath nCPAP

Disruptive Technology Development: Project Wave



Patient Temperature Management Market:

US\$2.6bn →

US\$4. 7bn between 2019 and 2026**

Our current products include:

LifeStart CosyTherm² TecoTherm Unique+ CFM AlphaCore⁵



Credence Research June 2019

** Grand View Research June 2019







Our Products – the first 6 hours of life





AlphaCore5 Controller

Used in Operating Theatre / Delivery Room and NICU. Low power usage, low cost of ownership, flexible configuration of pads

Launched: Mid 2018



LifeStart

Used in the Delivery Room. Novel device allows assessment of the newborn before the umbilical cord is clamped and facilitates bedside stabilisation and resuscitation

Launched: Late 2017



Tecotherm Neo

Used in NICU.

Small but powerful features, it has been used to show benefits of cooling to reduce brain injury Launched: Mid 2012



NICU. Highly efficient delivery of stabilisation and resuscitation

breaths to premature and sick

babies

Launched: Late 2017



Inspire nCPAP

Used primarily in the NICU. Established therapy for longer term non-invasive respiratory support for premature and sick babies

Launched: Early 2010



Unique+ CFM

Used in NICU to assess the newborn brain. Small lightweight and software can be used on laptops for portability

Launched: Early 2018

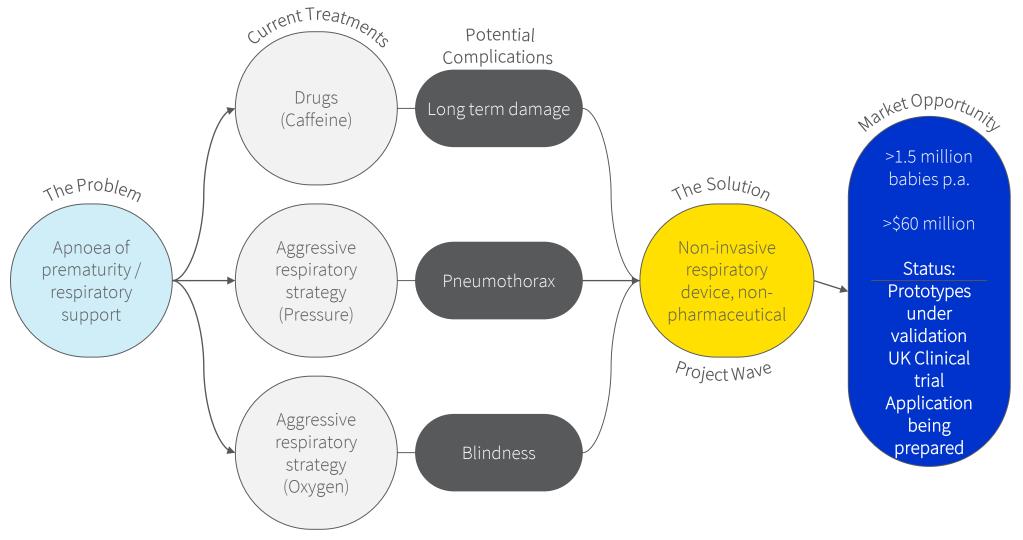






Disruptive Technologies – Project Wave Update











Acquisition Profiles – Viomedex Fit



Ideal Target – Number identified

Considered & Opportunistic



Transformational

- Greater than £10m revenue
- Established Technology / Brand
- Neonatal

Synergistic Products

- Additive to range
- Add to value proposition

Route to Market

- Broadens distribution network
- Direct Sales team

Other benefits

- Add core competency (i.e. manufacturing)
- Increase expertise

Incremental – cash / debt

- Typically less than £5m
- Novel Technology / Distribution
- Neonatal / Operating Theatre

Synergistic Products

Need development / investment

Route to Market

- Direct Sales team in key market
- Use existing channels

Other benefits

Securing IP









First Acquisition: VIOMEDEX COMPLETE RESPIRATORY CARE



Summary:

- Acquired Vio Holdings Ltd (Viomedex Ltd) on 24 September 2019, for a total consideration of £4m (£3m cash, £1m consideration shares)
- Successfully raised £4.25 million via a placing (offered £4.6m+)
- Viomedex is a contract manufacturer and OEM supplier of single use medical devices focusing on neonatal intensive care

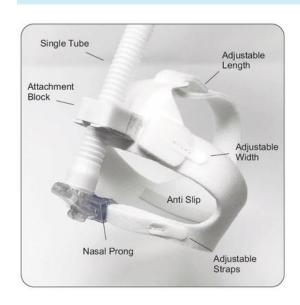
Strategic Rationale:

- Improved margins on Inspiration Healthcare products by retaining sub-contract manufacturers' margins
- Broaden Inspiration Healthcare's product portfolio in neonatal intensive care
- Acquire manufacturing capability to assemble single-use medical devices

Synergies:

- Grow revenue of Target products, gain efficiencies in back office, invest for further growth
- Capacity to increase revenue to £6m in the medium term

First Breath nCPAP









Highlights and KPIs – HY ending 31st July



• Group revenues:

Overall growth of 9% to £8.1m (Full year ending Jan 2019 - £15.5m)

- Inspiration Branded Revenue: £3.6m, increased to 45.2% from 43.8% of revenue

International Sales Growth: £2.8m, 35% of total revenue (2019: 32%)

- Products developed in the previous 24 months contributed 17% of revenue
- Gross margin: 46.8% (2019: 45.0%)
- EBITDA¹ margin: 10.5% up from 9.4%, due to improved GP and tight control of cash-based overheads
- Shipped largest order for Patient Warming Systems
- Queen's Award for Enterprise International Trade
- Launch of CosyTherm² Neonatal controller in October 2019

1 Earnings before interest, tax, depreciation, amortisation, share based payments and exceptional items on a basis consistent with prior year before applying IFRS 16, Leases







Revenue Breakdown – Sector and Ownership*



Market Sector

Product Ownership

Critical Care



67% £5.4m



10% £0.8m

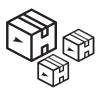
Operating Theatre



Home Healthcare

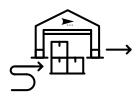
23% £1.9m

Branded Products



45% £3.6m

Distributed Products



41% £3.3m

Technical Support



12% £1.0m

*Half year ended 31 July 2019

Excludes freight revenue 2%, £0.2m (PY: 2%, £0.2m)

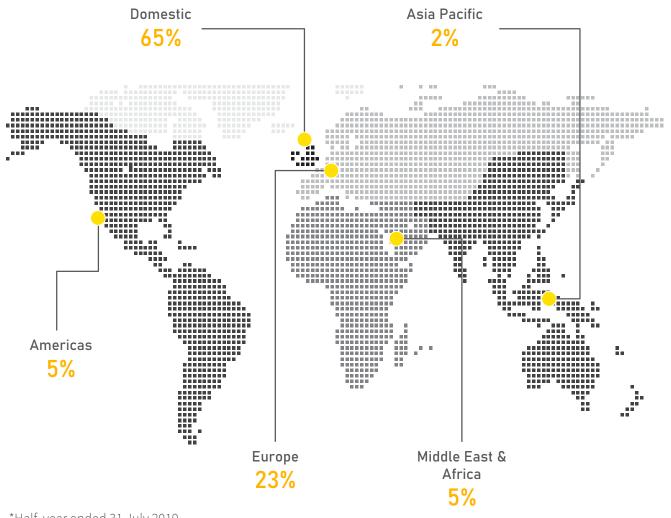






Revenue Breakdown – Geography*





Distribution Partners

- Direct sales in UK and Ireland ("Domestic")
- NHS Trusts
- Private healthcare providers
- Distribution network covering over 50 countries
- Strong growth in Europe PE 31 July 2019
- 13 distributors > £50k accounting for 70% of international revenue
- Top 50 distributors account for 97% of international revenue
- No one distributor accounts for more than 8% of total revenue









Summary



- Cash generative growing Medical Technology Company
- EBITDA growth of 21% to £0.8m (HY 2020)
- Investing in disruptive technology development of Project Wave
- Strong cash position (£2.6m @ 31/07/19)
- Acquisition of Viomedex adding greater capability and increased products
- Targeting revenue of £100m and EBITDA margin of c.15% in the medium term (from a combination of organic growth and acquisitions)











1 Appendix



Consolidated Income Statement



	PE 31 July 2019 £'000	PE 31 July 2018 £'000	FY 2019 £'000		Comments
Revenue	8,057	7,391	15,487	•	• Increased 9%
Gross Profit	3,769	3,319	7,042	—	• Increased 14%
gross profit margin	46.8%	45.0%	45.5%		
Operating profit pre exceptional items	563	502	1,213		In line with expectations, pre
Profit before tax	483	504	1,219		£75k exceptional items
Taxation	-79	-70	-116	•	• Effective tax rate 16.4% (PE July 2018: 13.9%)
Profit after tax	404	434	1,103	-	Small decline due exceptional items and small increase in
					effective tax rate • Growth of 21% on a like for
EBITDA	843	696	1,648	-	like basis, pre IFRS 16 adjustment, 31% post IFRS 16
EBITDA margin	10.5%	9.4%	10.6%		adjustment

Extracted from the unaudited financial statements for the period ended 31 July 2019







Consolidated Cash Flow



	PE 31 July 2019 £'000	PE 31 July 2018 £'000	FY2019 £'000	Comments
Cash generated from operations	261	571	995	
Interest paid Taxation received	-9 105	-		• Prior year recovery
Taxation paid	-75	-69	-147	Higher charge due to lower R&D tax credits
Net cash generated from operating activities	282	502	848	NAD (ax credits
Cash flows from investing activities:				
Interest received	4	2	6	
Capex – capitalised development costs	-33	-161	-276	 Held back by prolonged negotiation for Project Wave
Capex – PP&E and other intangibles	-83	-40	-125 🖜	Prior year included new head
Lease payments (IFRS 16)	-63	-	-	office spend
Net increase/(decrease) in cash and cash equivalents	107	303	453	
Cash and cash equivalents at the year end	2,646	2,389	2,539	

Extracted from the unaudited financial statements for the period ended 31 July 2019







Consolidated Balance Sheet



	<i>31 July 2019</i>	<i>31 July 2018</i>	<i>31 January 2019</i>	Comments
	£'000	£'000	£'000	
Intangible assets	1,212	1,306	1,293	• £1.2m capitalised development NBV
PPE	397	407	408	·
Right of use asset	448	-	-	Spend largely offset by depreciation
Investments	111	111	111	·
Total non-current assets	2,168	1,824	1,812	IFRS 16, Leases adjustment
				Neuroprotexeon Ltd
Cash	2,646	2,389	2,539	Strong cash position, no debt
Other Current Assets	4,336	3,930	3,825	Increase in inventory due to
				Brexit planning
Total Liabilities	-3,122	-3,306	-2,643	
Net Assets	6,028	4,837	5,533	

Extracted from the unaudited financial statements for the period ended 31 July 2019 $\,$







Our Business Model for Sustainable Growth



Revenue Generating **Core Business**

KEY ACTIVITIES

Sales and Marketing Product Development Operations

KEY SECTORS

Critical Care Operating Theatre Home Healthcare

REVENUE GENERATED FROM



Inspiration Branded Products Products (Globally)



Distributed (Limited Geographies)

Technical Support

OUTPUTS



Cash generation

Product enhancements & range extension Market development

Pre-revenue Disruptive Technology

KEY ACTIVITIES

Identifying innovative product opportunities Research & Development

Investing in Clinical Research

INVESTMENT EXAMPLES



Inspire rPAP™

(recently launched)







Project Wave (in development)

KEY SECTORS

Critical Care

OUTPUTS



Potentially significant returns on investment Ground breaking products

Competitive advantage Differentiated product portfolio

Targeting two year investment payback

To become a global leader

in neonatal

intensive care







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